

# U.S. Supplemental Privacy Notice Template

## HISTORY OF CHANGES

ITEM	DESCRIPTION	NAME	DATE
1	<i>Updated Contact information</i>	<i>Sam Myers</i>	<i>19 Oct 2021</i>
2	<i>Updated "Data Protection Law" and "Personal Data" Per JM &amp; SC</i>	<i>Megan Larkin</i>	<i>13 Jan 2023</i>
3	<i>Provided IQVIA relevant information</i>	<i>Rachel Hanna</i>	<i>30 May 2023</i>
4	<i>Privacy review</i>	<i>James McKenzie</i>	<i>6 June 2023</i>
5	<i>Updated document per JK comments</i>	<i>Megan Larkin</i>	<i>26 June 2023</i>



## Blossoms U.S. Supplemental Privacy Notice

Version/date: V.1

**This notice supplements and does not replace the Privacy Policy linked to the bottom of this website. This notice should be read in conjunction with our U.S. Privacy Policy.**

### Definitions used in this Privacy Notice

“**Biogen**” means Biogen MA, Inc. of 250 Binney Street, Cambridge, MA 02142, United States of America also referred to in this Privacy Notice as “we”, “us” and “our”.

“**Data Protection Law**” means any applicable federal or state, laws or regulations governing, the processing of Personal Data.

“**IQVIA**” means IQVIA RDS Inc. and 2400 Ellis Road, Durham, North Carolina 27703.

“**Personal Data**” means non-public information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular individual or household.

### Scope of this Privacy Notice

The website <http://blossomspregnancyregistry.com> has been created by Biogen to provide information about the Blossoms registry sponsored by Biogen. The site is hosted and administered by Biogen’s service provider IQVIA. This Privacy Notice describes what Personal Data Biogen needs to collect about you if you decide to continue and provide us with your Personal Data, how Biogen uses it and your rights in relation to this collection and use. You are under no obligation to provide this data but you will be unable to continue and participate in the evaluation of potential eligibility in the clinical research studies, should you decide not to.

If you wish to participate, you will need to read the following information carefully and provide your consent by clicking **submit** on the website. If you have contacted us by telephone, you will be asked to provide your consent orally. Without your consent, we will be unable to assess your eligibility to participate in the clinical research studies into Multiple Sclerosis.

### Information we collect and how we use it

You may be asked to provide Personal Data so that you can be contacted with information about future Biogen clinical research studies in Multiple Sclerosis. IQVIA will, on Biogen’s behalf, collect and use your Personal Data to help us build a profile about you and to assess whether you are a suitable candidate for clinical research studies into Multiple Sclerosis. IQVIA may also use your information to contact you about the results of the evaluation, to discuss your eligibility to participate and to give you more information about the clinical research study itself.

The Personal Data that we may collect about you includes:

- Healthcare Provider:
  - Name
  - NPI Number
  - Phone Number
  - Email Address
- Patient:
  - First name
  - Middle initial
  - Last name
  - Country
  - Time zone



- Preferred language
- Preferred contact time
- Primary contact time
- Primary phone number
- Alternate phone number
- Email address
- How did you hear about us?

IQVIA may collect this information directly from you.

If we determine you are an eligible candidate for a clinical research study into Multiple Sclerosis, and you decide to participate, IQVIA will pass your Personal Data to a clinical research site near your home where you may take part in the clinical research study.

### **How we share your information and international transfers**

Your Personal Data will be stored in a secure database hosted by IQVIA's service provider at its data center located in United States. As described above, IQVIA will also share your Personal Data with your selected clinical research site, should you decide to take part in a clinical research study into Multiple Sclerosis.

Biogen may also require IQVIA to disclose your Personal Data to third parties where Biogen considers it necessary for compliance with applicable laws, to protect the vital interests of any person, or where necessary to exercise, establish or defend Biogen's legal rights.

Biogen will always use reasonable controls to ensure that your Personal Data is adequately protected when transferred to any third parties.

### **How we store information and your rights**

We retain your information for no longer than is necessary for the purposes for which your Personal Data is collected. After the close of enrolment, IQVIA will store your Personal Data for a period of five (5) years.

### **Security**

Biogen maintains appropriate technical and organizational security measures to minimize the risk of unauthorized or unlawful disclosure or access to, or accidental or unlawful loss, destruction, alteration or damage to your Personal Data and requires IQVIA and all other parties who access your Personal Data also to put such measures into place.

### **Contact Information**

Biogen is the legal entity responsible for protecting your data, however Biogen does not have access to your Personal Data collected via this website. IQVIA processes your data on behalf of Biogen. If you have questions about the processing of your Personal Data, please contact IQVIA directly at 2400 Ellis Road, Durham, North Carolina 27703, **USA** or [PrivacyOfficer@iqvia.com](mailto:PrivacyOfficer@iqvia.com). For other questions about how Biogen protects your data or general questions about this Privacy Notice, you can also contact Biogen's Privacy Officer at [privacy@biogen.com](mailto:privacy@biogen.com).